The George Washington University (Institutional)

Established: 1821
Location: Washington, D.C.
Mascot: Colonials
Mascot Name: George
Conference: NCAA Div I, Atlantic 10

Current Revision Date: 1/5/21

NOTE: The marks of The George Washington University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.
<table>
<thead>
<tr>
<th>Primary Athletic Marks</th>
<th>Tertiary Athletic Marks</th>
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</thead>
<tbody>
<tr>
<td><img src="image" alt="Dark Blue Gw" /></td>
<td><img src="image" alt="Complexion Colonials" /></td>
</tr>
<tr>
<td><img src="image" alt="Light Blue Gw" /></td>
<td><img src="image" alt="Gray Colonials" /></td>
</tr>
<tr>
<td><img src="image" alt="Buff Gw" /></td>
<td><img src="image" alt="White Colonials" /></td>
</tr>
<tr>
<td><img src="image" alt="Secondary Athletic Marks" /></td>
<td><img src="image" alt="Tertiary Athletic Marks" /></td>
</tr>
</tbody>
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The George Washington University (School-Specific Logos and Guidelines)

Current Revision Date: 1/5/21

**ADDITIONAL PERTINENT INFORMATION**
- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures are not permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- CCAS logos are an example of usage. All GW school-specific logos (CCAS, CSAD, CPS, ESIA, GSEHD, GSPM, GWSB, Milken Institute, Law, Nursing, SEAS, SMHS, SMPA, and TSPPA) are available upon request from JPatton.

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